

## Welcome

to Roberge Green Choice Painting, a division of Roberge Painting Company, Inc, a leader in commercial painting and epoxy floor installation. We've been serving national and regional corporations, general contractors, building owners and property managers throughout the Northeast for more than 30 years. Now, we're at the forefront of the new earth-friendly movement in our industry. We've always been proud of the quality of our work, but we're even prouder now.

#### **Our Green Choice Mission**

To provide professional commercial painting services and industrial flooring solutions in the most environmentally responsible fashion at a competitive price.

### **Let's Talk.**

Contact us today and let's discuss how green painting can work for you.



### What Is Green Painting?

Green painting is an area of expertise within the painting industry that employs ecofriendly paints, materials and practices which protect indoor air quality and lessens the environmental impact compared with traditional painting practices.

By using the most eco-friendly products available, we're able to reduce airborne toxins that can be detrimental to an individual's health and to the environment. Our biodegradable and recyclable cleaners, paints and materials lessen the strain on our landfills and our wastewater disposal programs protect our waterways.

We hope you will "choose green" on your next painting project and make a positive impact on your business and our planet.

# Display Your Social Responsibility

Informational signs are provided by Roberge Green Choice Painting at all worksites to explain why GREEN Painting is better for employees, better for business and better for the environment.



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# THE PROBLEM

The negative consequences of traditional painting methods clearly make the case for going green whenever you are choosing a painting contractor.

#### **Poor Indoor Air Quality**

- The EPA has identified poor indoor air quality as one of the five leading health risks in the United States.
- People spend 80% to 90% of their time indoors.
  Maintaining a high indoor air quality is imperative to the health of your employees.
- According to the EPA, 9% of the airborne pollutants creating ground level ozone come from the volatile organic compounds (VOC's) in paint.

#### **Exposure To Toxins**

- The "clean" smell of conventional paint is actually vapors being released from toxic solvents while the coating dries. Known as VOC's, these gases can harm human lungs and are possible carcinogens.
- EPA estimates that indoor levels of VOC's were 1000 times higher than outdoor levels after painting.
- Exposure to VOC's can result in side affects such as skin, eye and respiratory irritation, headache, dizziness and nausea. Other studies show exposure to paint fumes can also increase the risk of asthma and pregnancy miscarriage.

#### **Harm To Our Planet**

- The disposal of conventional paints causes landfill and groundwater contamination whereas zero VOC paints are not considered hazardous waste materials.
- It takes roughly two gallons of water to clean one paintbrush and five gallons to clean a roller cover.
   There are now ways to treat wastewater for proper disposal which protects our waterways.

We're more than green paint...we're conscious of the environmental impact at every stage of the painting process from prep to clean up!

## Roberge **Green Choice** Painting, Inc.

THE SOLUTION

Our practices, materials and products will make a change for the better in your employees' lives, your business and the environment.

#### **BETTER FOR EMPLOYEES**

- Lessens employees exposure to toxins by using zero/low Volatile Organic Compounds (VOC's) and Hazardous Air Pollutants (HAP's) whenever possible.
- Protects air quality and minimizes airborne toxins.
- Virtually eliminates odor throughout the entire process.
- Upon completion minimal release or "outgas" of harmful chemicals.

#### **BETTER FOR BUSINESS**

- Prices comparable to traditional painting practices.
- Generates fewer complaints and reduces work force absenteeism.
- Yields a faster turnaround time.
- Reduces the need to work on off-hours.
- Demonstrates your company's commitment to social responsibility.

#### **BETTER FOR THE ENVIRONMENT**

- Protects the atmosphere by reducing the amount of VOC's released.
- Uses products that contain a high recycled content or are made from easily renewable sources.
- Lessens the impact on our landfills.
- Waste-water and paint disposal programs protect the waterways and the eco-system.